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Press release

bauma CHINA: Gathering New Quality Productive Forces, Pushing the Boundaries of Construction Machinery

bauma CHINA 2026 is set to open its doors in Shanghai under the theme “New Quality, Boundless Innovation, Shared Future”, with the newly added Shanghai World Expo Exhibition & Convention Center (SWEECC) running from Nov 23-26 and the Shanghai New International Expo Centre (SNIEC) from Nov 24-27, promising to be one of the most influential trade events for strengthening technological exchange, business cooperation and international market development across the construction machinery industry.

This year, for the first time, bauma CHINA will take place at two exhibition venues in Pudong New Area. Together, the two venues will provide 400,000 square meters of exhibition space.
The exhibition at the Shanghai New International Expo Centre (SNIEC) will run from Nov 24-27 and will cover the full construction machinery value chain, including large-scale machinery, mining and building material equipment, construction vehicles, components, power transmission and fluid technology.
The exhibition at the newly added Shanghai World Expo Exhibition & Convention Center (SWEECC) will run from Nov 23-26, complementing the displays at SNIEC with a stronger focus on emerging technologies, industry ecosystems, conferences and live demonstrations.
With the new dual-venue format, bauma CHINA 2026 is expected to bring together more than 4,000 exhibitors from over 30 countries and regions. Leading international exhibitors will include Caterpillar, Wirtgen Group, Komatsu, Fayat Group, Hidromek, Skyjack and Ammann. Major Chinese manufacturers will include XCMG, SANY Group, Zoomlion, Shantui, Lingong (SDLG), LiuGong, Zhejiang Dingli, Lonking, NFLG, Lovol Heavy Industry, Sinoboom, CRCHI and Sunward Intelligent.

According to the event organizers, the introduction of the “One Show, Two Venues” concept will be not merely a scale upgrade, but a strategic response to market trends. Displays at the two expo centers will be organized to common standards within a shared framework, each with its own focus, reflecting the deep and systematic transformation of the engineering machinery industry in recent years.

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Linking Businesses with Scenarios

In recent years, advances in new energy, artificial intelligence and new materials have been redefining the engineering machinery sector by reshaping product designs, changing technological approaches and expanding application boundaries. For engineering machinery developers, adopting intelligent unmanned systems and AI technology will become a crucial strategy for capturing high-end markets and expanding global services. The needs of the engineering machinery industry will also create opportunities to commercialize advanced technologies. bauma CHINA 2026 will be committed to serving as a bridge, connecting businesses specializing in smart technologies and new energy industries with the engineering machinery sector.

bauma CHINA will create more opportunities to present cutting-edge technologies and innovation-driven solutions. Visitors will be able to experience industry advancements in fields such as smart technology, new energy, digital solutions and green low-carbon initiatives. Innovations on display will include remote control, autonomous driving, embodied intelligence and AI-powered mining solutions. Hybrid and all-electric machinery, hydrogen-powered equipment and methanol range-extender systems will also be on display. Many major manufacturers and key supply chain companies will be showcasing their latest developments at both expo centers to demonstrate their diversified development and global expansion strategies.

At SWEECC, a series of events focused on smart technologies, global expansion and green development will take place throughout the show, including the bauma CHINA 2026 Construction Machinery Innovation Conference, bauma CHINA 2026 Construction Machinery Marketing & Business Matching Conference, 2026 Construction Machinery Electrification & Green Development Conference, Attachment Ecosystem Development Conference and Tech Talk sessions. Global enterprises and industry experts will exchange ideas on the use of AI in engineering, the integration of electric technologies and overseas market expansion, offering insights into the future of the industry.

At the bauma CHINA Live Demo Area and Construction Technology Solution Area at SWEECC, visitors will enjoy an immersive experience of technological innovation and the green transition in engineering machinery.

Connecting Global Resources

In recent years, demand from countries such as Indonesia and Vietnam has presented tremendous opportunities for China’s engineering machinery industry. The overseas expansion strategy of Chinese enterprises will be shifting from

merely exporting products to building local industrial chains. Competition will also be evolving, with the focus now on factors such as product reliability, cost efficiency, performance in specific applications and value over the equipment's life cycle, certification systems, overseas service and spare-parts supply, and localization capabilities.

bauma CHINA, which has been held in China for more than 20 years, will aim to serve as a bridge connecting domestic and international markets. This year, overseas buyers will mainly come from countries such as Indonesia, Vietnam, Russia, Saudi Arabia, the United Arab Emirates, South Africa, Brazil, Germany, and the United States. During the exhibition, matchmaking sessions will be held to help companies connect efficiently with buyers and business partners worldwide.

For more information about bauma CHINA, please visit the official website: www.bauma-china.com

bauma NETWORK
Messe München brings extensive expertise to organizing international trade fairs worldwide, including the construction machinery sector. It organizes bauma CHINA in Shanghai and bauma CONEXPO INDIA in Greater Noida, near Delhi. In March 2017, the bauma NETWORK was expanded through a licensing agreement with SOBRATEMA (Brazilian Association of Technology for Construction and Mining) to include M&T EXPO in Brazil. Messe München continues its global growth strategy and announces the inaugural edition of bauma SAUDI ARABIA, scheduled for May 8-11, 2027, in Riyadh, in cooperation with dmg events. bauma in Munich remains the largest trade fair in the world in terms of exhibition space.

Messe München
As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. These include 14 of the world's leading trade fairs such as bauma, BAU, IFAT and electronica, cooperative events such as IAA MOBILITY, and numerous guest events.
With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Together with its around 1,200 employees in the group, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, the U.S., and Saudi Arabia.
Around 150 events held annually attract more than 50,000 exhibitors and around three million visitors in Germany and abroad. That makes Messe München an important economic driver, triggering purchasing power effects in the billions.